



Transformational CEO

- So, you are a Transformational CEO? This is your grand opportunity to hone your skills in an enabling environment that you will help to create!
- CPTC is a dynamic media, and media production & training organization which intends to transform the soul of our nation by determining and satisfying the discriminating tastes and needs of its clients and other key stakeholder with service that is appropriate, prompt and professional.
- As the CEO of CPTC you are a role model in the media industry.
- The CEO of CPTC works to learn, not just to earn. The staff is the #1 "customer" of this leader
- Apply in confidence (send assessment results and résumé), before August 31, 2010, to:

TransformationalCEO@yahoo.com



	I CONSISTENTLY DEMONSTRATE THESE QUALITIES OR HAVE ACHIEVED THESE RESULTS IN THE PAST <i>[Please score yourself in each area between 1 and 10. 10 is highest]</i>	SCORE 1 - 10
ATTITUDE	I am a sophisticated & savvy role model for business professionals	
	Who I am <i>being</i> is more positive than what I am <i>doing/saying</i>	
	I love motivating and developing persons to become the first-class versions of themselves.	
	My self-management/ motivation skills are near mastery	
	In interpersonal communication, I seek first to understand, then to be understood. I am an effective communicator	
	As a servant/leader, quality is the hallmark of my work	
	<i>[MAXIMUM SCORE FOR ATTITUDE = 60]</i>	
SKILLS	I have CEO experience with excellent results (Each year's experience = 2 points. Maximum = 10 points)	
	I can create and manage a world-class media business	
	<i>[MAXIMUM SCORE FOR SKILLS = 20]</i>	
KNOWLEDGE	I have completed a BSc/BBA (5 points), an MSc/MBA (3 more points), Other specialized management/leadership training (2 more points)	
	I have an excellent knowledge in mass media management, communications. (Maximum 10 points)	
	<i>[MAXIMUM SCORE FOR KNOWLEDGE = 20]</i>	
	MY TOTAL SCORE =	
	<i>[Willingness: I will apply because I would love to work at CPTC; and Ability: I can apply because my total self-assessment score is above>></i>	75 points