



If you are extraordinarily superb as a leader and manager, apply now to be a:

Transformational CEO

In collaboration with the Board of Directors and a competent and motivated team, effectively create and implement transformational strategies that will make the CPTC the undisputed Caribbean leader in media, and media production & training.

Required Deliverables

- Crafting the philosophy, vision, mission, strategy and annual goals and objectives that will clearly chart a course to positive transformation of the CPTC;
- Leading the development and profitable delivery of: electronic field productions (EFP), outside broadcast facilities, studio rentals, post production, video productions and training (through our Media Technology Institute, MTI), and broadcasting on cable through Jamaica's #1 Arts and Culture station, Creative Television (CTV);
- Board administration and support; programme, product and service delivery; financial, tax, risk and facilities management; human capital development and leadership; community and public relations; fundraising and advocacy; positioning of company, products and services in key markets locally, regionally and internationally.

Application Process, Qualifications

- Take the CPTC On-line CEO Assessment to see if you qualify. Go to:

www.creativetvjamaica.com

- E-mail your resume & completed CEO Assessment in confidence to:

TransformationalCEO@yahoo.com